

# Jake Gadon

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JakeGadon.com

## EDUCATION

**Arizona State University, Phoenix, AZ**  
**Walter Cronkite School of Journalism and Mass Communication**  
*Bachelor of Journalism and Mass Communication*  
*Minor in Political Science*

## EXPERIENCE

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### **CBS Sacramento (O&O) - KOVR, Sacramento, CA (MKT 20)**

*Sports Anchor/Reporter*

Nov 2022 – Present

- Anchored and produced weekly 4p 6p, 10p & 11p newscasts.
- Shot, edited and produced (MMJ) dynamic stories for day turns and long-form.
- Produced, edited and anchored the No. 1 high school football show, as well as 30-min award-winning “Sports Sunday” show in the market
- Produced daily social media updates and opinions that engage with followers.
- Proficient in INews software. Edit using Eduis system.

### **KOAA - News 5, Colorado Springs, CO (MKT 82)**

*Sports Director*

Jan 2021 – Sept 2022

*Sports Anchor/Reporter*

July 2019 - Jan 2021

- 2021 CBA Sportscaster of the year, 3x winner for best Sports Story & Sports Special
- Anchored and produced weekly 6p & 10p newscasts.
- Shot, edited and produced (MMJ) dynamic stories for day turns and long-form.
- Produced, edited and anchored the No. 1 high school football show, as well as 30-min award-winning sports special ‘The Faceoff at Falcon Stadium’
- Produced daily social media updates and opinions that engage with followers.
- Proficient in ENPS software. Edit using Eduis system.

### **KOSA - CBS7, Odessa/Midland, TX (MKT 145)**

*Sports Director*

May 2016 - June 2019

- 4x TAPB (Texas AP Broadcast) for best Sports Anchor, Best Sportscast, & best Sports Series
- Created and cultivated sports content for the top-rated station in my market
- Oversaw all aspects of sports department, including 6 & 10 o'clock newscasts, Friday night high school football show, and local college coaches show.
- Assigned stories and shot video.
- Edit using Velocity system.
- Proficient in Inception software.

### **NEWSTALK 550, Odessa, TX**

*Weekly Sports Radio Host*

May 2017 – June 2019

- A weekly sports radio host on the most listened radio station in the market

## LEADERSHIP & ACTIVITIES

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### **Kappa Alpha Order – Epsilon Omega Chapter - Tempe, AZ**

*Vice President and Recording Secretary*

Aug 2013 - Nov 2015

## SKILLS/INTERESTS

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**Technical Skills:** MS Office, HTML/CSS, Adobe Photoshop, Adobe Premier, Adobe Audition, Camera Operations, Lighting, WordPress, Audio, Final Cut Pro, ENPS, Sony NX Cameras, Dalet Digital Media Services, Quantel Editing software, INews, SONY/JVC Cameras, Inception, Velocity Editing Software, Edius Editing Software